Section 001 – Online Class / Synchronous (Partially) – (Originally Scheduled Class Period 11-11:50am, MWF)

Instructor: Ronnie Liggett, MBA, CPA
Office Number: 318 Business Bldg. (Mail Box 19479)
Phone Number: N/A
Office Hours: TBA
E-mail: liggett@uta.edu
(Note---E-mail is the preferred method of communication rather than phone)

Course Delivery: Due to COVID restrictions this class has been switched from face-to-face lecture format to online delivery through Canvas. Our class modality will be Online / Partially Synchronous. Translation – our Tests and/or any short Quizzes will be scheduled during our “originally scheduled class period.” Additionally, any “live” Q/A sessions will also be held during our originally scheduled class period.

Course Communication: Primary communication will be done thru email and thru the “Announcements” made in Canvas. Additional communication will be done thru online power point postings. Please plan on reviewing emails and the Announcements daily. Likewise, I will try to reply to e-mails promptly and have a response to you within 24-hours. If you feel there is a need to speak with me either by phone or an online collaboration tool, please email me and we will set up appointment to do so. Additionally, I will set up open Canvas Conferencing for Q/A sessions on occasion.

Note on Online Synchronous: Our normal class period is 11-11:50am on MWF. And, to repeat from above, our class is “partially” synchronous. Hence, our synchronous meetings will be limited to Tests, occasional in-class quizzes or extra credit, and occasional Q/A or review sessions. Generally, these will be announced in advance to some degree. Other than these sessions there will be few other synchronous requirements.

Course Prerequisites: Econ 2306 or consent of instructor.

Required Material:
2. Wall St. Journal – Various readings will be assigned periodically, generally WSJ Sports page in Section A.
3. Various other Readings / Articles to be posted or linked online.

Course Description: Basic economics principles applied to the analysis of professional and amateur sports and the business incorporated therein. Topics include fan demand, advertising, team output decisions, league/conference organization, sports rules, and government regulations. The course is designed for both business and economics majors. Prerequisite: ECON 2306.

Course Format: Due to Covid restrictions, our course is scheduled as Online/Synchronous. Notes will be posted to Canvas, generally in Power Point format with lecture overlay. The material scheduled for each day will be posted no later than the start of regular class time. While Power Point will be the most common method for transmitting information, the daily schedule may also include reading assignments and/or live lecture via Canvas or TEAMS. While our format is “online,” nonetheless, much of the course material is still presented in a lecture-type format (in addition to our textbook and/or other reading assignments). Accordingly, you are responsible for the power points, any accompanying lecture content, and other material transmitted.

Class Goal: The goal of this course is to provide economic analysis and understanding of issues related to different areas of sports, business, and to some degree, entertainment in general. Through the lens of these various topics, a study of certain economic principles will be presented to facilitate a greater understanding of the overall economic models present in our market system. Along the way students can expect to increase their knowledge base related to sporting events and entertainment. Additionally, please note that while we will attempt to stay with an organized schedule there may be times we depart from structure and address relevant and/or current “sport” issues or events which may arise.

Testing: All students are expected to take the tests at the assigned time. Test format will generally be a combination of multiple choice and/or short answer. In addition, some graphing will be required. If for some reason you must miss the test, you should notify me beforehand. Makeup tests are for extenuating circumstances only; may be given at the end of the semester and may be essay.

<table>
<thead>
<tr>
<th>Grading</th>
<th>Tentative Test Date-001</th>
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<tbody>
<tr>
<td>Test 1 – 100pts</td>
<td>Sept 25</td>
</tr>
<tr>
<td>Test 2 – 100pts</td>
<td>Oct 23</td>
</tr>
<tr>
<td>Final – 100 pts</td>
<td>Dec 11 – 11am</td>
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<tr>
<td>Quizzes – 30+ pts</td>
<td>Details TBA / TBD</td>
</tr>
<tr>
<td>Group Project – 40 pts</td>
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</tbody>
</table>

Tests will be given via Canvas during our normally scheduled class period. Test format may include MC, T-F, Short Answer, Graphs, etc. Quizzes over Assigned Readings and/or Other Topics.
Quizzes: 10 point “quizzes” may be given during the semester over our material and assigned readings. These may be unannounced. Approximately 5 quizzes may be given. Depending on the number of quizzes given, the lowest 1-2 scores will be dropped.

NO MAKE-UPS FOR THESE QUIZZES! Repeat --- NO MAKE-UPS on these --- if you miss, then that will be your “Drop” quiz.

Note - Canvas uses QUIZ title for all testing events. However, as noted above, there is a difference between our 3 major TESTS and our smaller 10-point QUIZZES.

Final Exam Note: Check Final Exam schedule closely. There should not be any time-conflicts with your other courses as our Exams are being scheduled in accordance with the University’s Official Final Exam Schedule. (Hence, another Prof should NOT attempt to have you take a Final at the same time as ours.)

Group Project: In previous semesters, as part of the course requirement, students have prepared group projects over various and popular Sport movies. Our focus on this project has been the various economic principles and other business relationships found in the film. For this semester I do plan to continue this component of the course with a group presentation being done via TEAMS (or ZOOM). A written report from the group will also be submitted. More details will be provided in the upcoming weeks as we work out the specifics. (I would note, if conditions side subjects significantly in regards to the pandemic, there may be the possibility of doing a group presentation in-person if all members are in agreement and a room can be scheduled --- with appropriate social distancing of course.)

Grading Scale: A = 90-100%  B = 80-89%  C = 67-79%  D = 57-66%  F = Below 57

Tentative Course Coverage Per Test --- Details to be Provided and Updated

<table>
<thead>
<tr>
<th>Section 1 – Test #1</th>
<th>Section 2 – Test #2</th>
<th>Section 3 – Final</th>
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<tbody>
<tr>
<td>Textbook (1-3)</td>
<td>Textbook (4-5)</td>
<td>Textbook (6-8)</td>
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<tr>
<td>Reading Assignments</td>
<td>Reading Assignments</td>
<td>Reading Assignments</td>
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<tr>
<td>Class Notes</td>
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<td>Class Notes</td>
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<tr>
<td>Other Material</td>
<td>Other Material</td>
<td>Other Material</td>
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Class Discussions: At various times we will discuss assigned articles, outside readings, or other class topics. Please show respect for your fellow classmates at all times, and avoid soapboxes.

Plain Calculators Only – (N/A for this course). No text devices to be used during tests for any purpose, i.e. – cell phones, pagers, or any other electronic device with text capability. No earpiece phones, etc. No caps or hoodies worn during tests. Additionally, there should be no texting during class.

Important Dates:
Aug 26 – First Class Day
Sept 7 – Labor Day Holiday
Sept 11 – Official Census Day
Nov 6 – Final Day to Drop Course – 4pm Deadline
Nov 25 – No Classes Scheduled for UTA Students
Nov 26-27 – Thanksgiving Day Holidays
Dec 7 – Last Official Class Day for MWF Classes
Dec 9 – Student Study Day
Dec 11-16 – University Final Exams

Student Learning Outcomes: The student will be able to explain and discuss the course content as noted in the course and subject outline and demonstrate their knowledge of course material through examinations, quizzes, and class discussions. More specifically, the student will be able to: employ the methods that economists use to investigate market outcomes, use and critique alternative theories of the macroeconomy, develop and communicate alternative explanations or solutions for contemporary social issues such as poverty and unemployment, differentiate and analyze historical evidence (documentary and statistical) and differing points of view, analyze, critically assess, and develop creative solutions to public policy problems such as inflation, and recognize appropriate information sources for data about the state of the economy.

Other Course Objectives and Format: In various ways, the course will incorporate use of the basic intellectual competencies, i.e. – reading, writing, and expression, speaking, listening, and absorption of ideas, and critical thinking. Additionally, on a smaller scale, some computer literacy may be beneficial in the research and acquisition of additional information for topics appealing to the student or assigned by the instructor.

Extra Credit: Generally there is no formal extra credit. However, on occasion I might give an in-class quiz or some other assignment. These types of assignments are generally unannounced and might occur at any time. There is NO MAKE-UP should you miss these.

Disclaimer Regarding Syllabus: I reserve the right to make changes to the syllabus as the semester progresses. Students are responsible for being aware of these changes.

Attendance: (Generally N/A for this course) At The University of Texas at Arlington, taking attendance is not required. Rather, each faculty member is free to develop his or her own methods of evaluating students’ academic performance, which includes establishing course-specific policies on attendance. As the instructor of this section, my attendance policy is as follows: Attendance will be taken for this course and students are expected to attend. A seating chart will be used. While there is no reduction in points for non-attendance, if you regularly miss class, I will assume that the class is not very important to you.

Please note that here will be a significant amount of material provided through lecture notes during class and, on occasion, your textbook will also be used in class. Additionally, sleeping in class will not be tolerated. Finally, please note that while UT Arlington does not require instructors to take attendance in their courses, the U.S. Department of Education requires that the University have a mechanism in place to mark when Federal Student Aid recipients “begin
attendance in a course.” UT Arlington instructors will report when students begin attendance in a course as part of the final grading process. Specifically, when assigning a student a grade of F, faculty report the last date a student attended their class based on evidence such as a test, participation in a class project or presentation, or an engagement online via Blackboard. This date is reported to the Department of Education for federal financial aid recipients.

**Laptop Computer:** Any laptops brought to class are to be used strictly for this class. I reserve the right to ask that laptops be turned off if there is any abuse in this area, i.e., surfing the web during class, shopping, e-mailing, etc.

**E-Mail:** E-Mail is to be used for academic purposes. Do not use e-mail to forward jokes or political views. Any harassing or profane e-mail will be reported to campus authorities and is subject to disciplinary action.

**Grade Grievances:** You have one calendar year from the date the grade is assigned to initiate any grievance. The normal academic channels are department chair, academic dean, and the Provost.

**College Policy:** Students who have not paid by the census date and are dropped for non-payment cannot receive a grade for the course in any circumstances. Therefore, a student dropped for non-payment who continues to attend the course will not receive a grade for the course. Emergency loans are available to help students pay tuition and fees. Students can apply for emergency loans by going to the Emergency Tuition Loan Distribution Center at E.H. Hereford University Center (near the southwest entrance).

**Food and Drink in Classrooms:** College policy prohibits food and/or drinks in classrooms and labs. Anyone bringing food and/or drinks into a classroom or lab will be required to remove such items, as directed by the class instructor or lab supervisor.

**The IDEAS Center** (2nd Floor of Central Library) offers free tutoring to all students with a focus on transfer students, sophomores, veterans and others undergoing a transition to UT Arlington. To schedule an appointment with a peer tutor or mentor email IDEAS@uta.edu or call (817) 272-6593.

**Bomb Threats:** If anyone is tempted to call in a bomb threat, be aware that UTA will attempt to trace the phone call and prosecute all responsible parties. Every effort will be made to avoid cancellation of presentations/tests caused by bomb threats. Unannounced alternate sites will be available for these classes. Your instructor will make you aware of alternate class sites in the event that your classroom is not available.

**Emergency Exit Procedures:** Should we experience an emergency event that requires us to vacate the building, students should exit the room and move toward the nearest exit. Note that there are multiple exits from the first floor in close proximity to our room on the south, east, and west sides of the building. When exiting the building during an emergency, one should never take an elevator but should use the stairwells. Faculty members and instructional staff will assist students in selecting the safest route for evacuation and will make arrangements to assist individuals with disabilities.

**EVACUATION FOR DISABLED PERSONS:** For 2nd floor and above, please go to the Northeast fire stairs. An evac track chair is located on the 6th floor stairwell. Employees trained in the use of this chair will go to the 6th floor and bring the chair to any lower floor stairwell to assist disabled persons.

**Emergency Phone Numbers:** In case of an on-campus emergency, call the UT Arlington Police Department at 817-272-3003 (non-campus phone), 2-3003 (campus phone). You may also dial 911. Non-emergency number 817-272-3381.

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**PLEASE RE-READ LPTOP POLICY – STUDENTS NOT ADHERING TO THIS POLICY MAY BE ASKED TO LEAVE THE CLASS.**

**The UT Arlington Syllabus Institutional Policies**

UTA students are encouraged to review these institutional policies and informational sections and reach out to the specific office with any questions.

**Drop Policy**

Students may drop or swap (adding and dropping a class concurrently) classes through self-service in MyMav from the beginning of the registration period through the late registration period. After the late registration period, students must see their academic advisor to drop a class or withdraw. Undeclared students must see an advisor in the University Advising Center. Drops can continue through a point two-thirds of the way through the term or session. It is the student’s responsibility to officially withdraw if they do not plan to attend after registering. Students will not be automatically dropped for non-attendance. Repayment of certain types of financial aid administered through the University may be required as the result of dropping classes or withdrawing. For more information, contact the Office of Financial Aid and Scholarships.

**Observance of Religious Holy Days**

A student who misses an examination, work assignment or other project because of an observance of a religious holy day will be given the opportunity to complete the work missed within a reasonable time after the absence provided the student has properly notified each instructor. To meet the proper notification requirements, students must notify each instructor in writing of classes scheduled on the dates they will be absent in observance of a religious holy day. Notification must be made within the first 15 class days and either personally delivered, acknowledged and dated by the instructor, or sent certified mail, return receipt requested. The student may not be penalized for these excused absences, but the instructor may appropriately respond if the student fails to complete satisfactorily the missed assignment or examination within a reasonable amount of time after the excused absence. A “religious holy day” means a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20 of the Tax Code. [https://www.uta.edu/catalog/2001/general/academicreg.html](https://www.uta.edu/catalog/2001/general/academicreg.html)

**Disability Accommodations**

UT Arlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including The Americans with Disabilities Act (ADA), The Americans with Disabilities Amendments Act (ADAAA), and Section 504 of the Rehabilitation Act. All instructors at UT Arlington are required by law to provide “reasonable accommodations” to students with disabilities, so as not to discriminate on the basis of disability. Students are responsible for providing the instructor with official notification in the form of a letter certified by the Office for Students with Disabilities (OSD). Only those students who have officially documented a need for an accommodation will have their request honored. Students experiencing a range of conditions (Physical, Learning, Chronic Health, Mental Health, and Sensory) that may cause diminished academic performance or other barriers to learning may seek services and/or accommodations by contacting: The Office for Students with Disabilities, (OSD) or calling 817-272-3364. Information regarding diagnostic criteria and policies for obtaining disability-based academic accommodations can be found at the [OSD website](https://www.uta.edu/catalog/2001/general/academicreg.html).

**Non-Discrimination Policy**

The University of Texas at Arlington does not discriminate on the basis of race, color, national origin, religion, age, gender, sexual orientation, disabilities, genetic information, and/or veteran status in its educational programs or activities it operates. For more information, visit [Equal Opportunity Services](https://www.uta.edu/catalog/2001/general/academicreg.html).

**Title IX Policy**
Title IX is a federal law that protects against sex and gender based discrimination, sexual harassment, sexual assault, sexual misconduct, dating/domestic violence, sexual exploitation and stalking at federally funded educational institutions. UT Arlington is committed to fostering a learning and working environment free from discrimination in all its forms. When sexual misconduct occurs in our community, the university can:

1. Intervene to prevent harmful behavior from continuing or escalating
2. Provide support and remedies to students and employees who have experienced harm or have become involved in a Title IX Investigation
3. Investigate and discipline violations of the university’s relevant policies.

Faculty members and certain staff members are considered “Responsible Employees” or “Mandatory Reporters,” which means that they are required to report violations of Title IX to the Title IX Coordinator. I am a Responsible Employee and must report any Title IX related incidents that are disclosed in writing, discussion, or one-on-one. Before talking with me, or with any faculty or staff member about a Title IX related incident, be sure to ask whether they are a responsible employee. If you want to speak with someone for support or remedies without making an official report to the university. For more information about policies, reporting options and resources, visit the Title IX website: www.uta.edu/titleix or contact the Title IX Coordinator Michelle Willbanks at: titleix@uta.edu.

Academic Integrity

Students enrolled all UT Arlington courses are expected to adhere to the UT Arlington Honor Code:

i pledge, on my honor, to uphold UT Arlington’s tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence.

I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code.

UT Arlington faculty members may employ the Honor Code in their courses by having students acknowledge the honor code as part of an examination or requiring students to incorporate the honor code into any work submitted. Per UT System Regents’ Rule 50101, §2.2, suspected violations of university’s standards for academic integrity (including the Honor Code) will be referred to the Office of Student Conduct. Violators will be disciplined in accordance with University policy, which may result in the student’s suspension or expulsion from the University. Additional information is available at Student Conduct.

Faculty are encouraged to discuss plagiarism and share the following library tutorials Copyright & Fair Use: Plagiarism and Acknowledging Sources.

Electronic Communication

UT Arlington has adopted MavMail as its official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for checking the inbox regularly. There is no additional charge to students for using this account, which remains active even after graduation. Information about activating and using MavMail is available at OIT: Student MavMail.

Campus Carry

Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes as prohibited. Under the new law, openly carrying handguns is not allowed on college campuses. For more information, visit News Center: Campus Carry.

Final Review Week

Final Review Week for semester-long courses, a period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week unless specifically specified in the class syllabus. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.

Student Feedback Survey

At the end of each term, students enrolled in face-to-face and online classes categorized as “lecture,” “seminar,” or “laboratory” are directed to complete an online Student Feedback Survey (SFS). Instructions on how to access the SFS for this course will be sent directly to each student through MavMail approximately 10 days before the end of the term. Each student’s feedback via the SFS database is aggregated with that of other students enrolled in the course. Students’ anonymity will be protected to the extent that the law allows. UT Arlington’s effort to solicit, gather, tabulate, and publish student feedback is required by state law and aggregate results are posted online. Data from SFS is also used for faculty and program evaluations. For more information, visit Student Feedback Survey.

Active Shooter

The safety and security of our campus is the responsibility of everyone in our community. Each of us has an obligation to be prepared to appropriately respond to threats to our campus, such as an active aggressor. Please review the information provided by UTA Police regarding the options and strategies we can all use to stay safe during difficult situations. For more information, visit Crime Prevention: Active Shooter.

Counseling and Psychological Services (CAPS)

CAPS is available to all students to help increase their understanding of personal issues, address mental and behavioral health problems and make positive changes in their lives. Visit Counseling and Psychological Services or call 817-272-3671.

Student Support Services

UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. Resources include tutoring by appointment, drop-in tutoring, mentoring (time management, study skills, etc.), major-based learning centers, counseling, and federally funded programs. For individualized referrals, students may call the Maverick Resource Hotline at 817-272-6107, send a message to resources@uta.edu, or view the information at Resource Hotline.
UTA Police Department has asked that we include the following information within our syllabus.

Stop. Think. Protect Yourself. You Have Choices.

The safety and security of our campus is the responsibility of everyone in our community. Each of us has an obligation to be prepared to appropriately respond to threats to our campus, such as an active aggressor.

This graphic provides each member of the UTA community with information and options for responding to an active threat. These options are not chronological, but are designed to address dynamic situations. Assess the situation (your location, the location of the threat, type of threat, etc.), identify and weigh your options, develop a plan of action and commit to it.

### Your Options to an Active Threat

**You Have Choices!**

<table>
<thead>
<tr>
<th><strong>AVOID</strong></th>
<th><strong>DEFEEND</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• AVOID the situation. Stay away from the area and campus.</td>
<td>• Use the element of surprise.</td>
</tr>
<tr>
<td>• If you can safely leave the area, RUN.</td>
<td>• Work together as a team. Develop a plan.</td>
</tr>
<tr>
<td>• Get others to leave the area, if possible.</td>
<td>• Commit to your actions. Your life depends on it.</td>
</tr>
<tr>
<td>• Prevent others from entering the area.</td>
<td>• Be aggressive, loud, and determined in your actions.</td>
</tr>
<tr>
<td><strong>DENY</strong></td>
<td><strong>DEFEND</strong></td>
</tr>
<tr>
<td>If you can’t leave the area safely, DENY or slow entry to the intruder:</td>
<td>If you can’t AVOID or DENY entry to the intruder, DEFEND your location:</td>
</tr>
<tr>
<td>• Lock/barricade doors with heavy items.</td>
<td>• As a last resort, FIGHT for your life.</td>
</tr>
<tr>
<td>• Turn off lights/projectors/equipment.</td>
<td>• Use physical force and any weapons available - fire extinguishers, books, chairs, belts, umbrellas, pens/scissors, hot coffee/drinks, trash cans, etc.</td>
</tr>
<tr>
<td>• Close blinds and block windows.</td>
<td>• Silence phones and remain quiet. Don’t let your phone give you away.</td>
</tr>
<tr>
<td>• Stay away from doors and windows.</td>
<td>• HIDE and take cover to protect yourself.</td>
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Follow ALL instructions.

For more information, go to: [police.uta.edu/activeshooter](http://police.uta.edu/activeshooter)

Emergency: 817.272.3003
Non-Emergency: 817.272.3381
police.uta.edu

Additional information for active threat and other emergency situations can be found through the links below:
police.uta.edu/activeshooter

police.uta.edu/em